



Chulalongkorn University Announcement
Regarding applications for students in the Bachelor of Arts
in Communication Management (International Program) Faculty of Communication Arts
for the 2025 academic year (International Admissions)

Chulalongkorn University is now accepting Applications for Students in the Bachelor of Arts in Communication Management (International Program) Faculty of Communication Arts for the 2025 academic year (International Admissions). Application process is as follows.

1. Application Requirements

1.1 Applicants must have completed high school, or passed an equivalent high school standard test by <https://hscs.atc.chula.ac.th/>, or be currently in their final year of high school (Grade 12 in the US system or Year 13 in the British/IB system)

1.2 Applicants must achieve the prescribed minimum score in any one of the following English Proficiency tests:

- TOEFL (Internet-based)	not lower than	79	or
- IELTS	not lower than	6.0	or
- Duolingo English Test	not lower than	100	or
- CU-TEP (Chulalongkorn University Test of English Proficiency)	not lower than	80	or
- CU-AAT (Verbal Section)	not lower than	400	or
- SAT (Evidence-based Reading and Writing)	not lower than	450	or
- ACT (English+Reading)	not lower than	31	or
- Gaokao (English)	not lower than	110/150	

1.3 Applicants must achieve the minimum score in any one of the following Mathematics Proficiency tests:

- CU-AAT (Math Section)	not lower than	500	or
- SAT (Math)	not lower than	530	or
- ACT (Math)	not lower than	21	or
- Gaokao (Math)	not lower than	60/150	

Please note that all scores for 1.2 and 1.3 must be from exams taken within two years of the date of application. Only scores from the same exam may be submitted for the CU-AAT Verbal Section and Math Section, SAT Evidence-based Reading and Writing and Math, ACT English + Reading and Math, or Gaokao English and Math.



- 1.4 Applicants must not have serious communicable diseases or significant diseases which will impede education
- 1.5 Applicants must demonstrate a history of good conduct and agree to abide by all existing and future University regulations, codes, and policies.

2. Number of Available Places

The Bachelor of Arts in Communication Management (International Program) Faculty of Communication Arts is authorized to admit up to 8 (eight) applicants.

3. Application Schedule

3.1 Application Schedule and Application Fee Payment

3.1.1 Apply online at <http://www.inter.commarts.chula.ac.th> between 20 March 2025 – 2 May 2025

3.1.2 Application Fee Payment

The payment must have done between 20 March 2025 – 2 May 2025

The applicants may pay the 1,000 baht application fee to the KASIKORNBANK Public Company Limited (KBANK), account name: Faculty of Communication Arts, Chulalongkorn University, account number: 041-8-60217-1, SWIFTCODE: KASITHBK.

The payment can be done either at the bank or through mobile banking.

3.2 Application Fee

The *non-refundable* application fee is 1,000 Thai baht (transaction fees and surcharges not included).

4. Application Process and Package

4.1 Application Process

Applicants who meet all requirements listed in item 1 must apply online through the website as detailed below:

4.1.1 Applicants must submit their information through the website of the International Program of Communication Management, Faculty of Communication Arts on <http://www.inter.commarts.chula.ac.th>

4.1.2 Scanned and upload the pdf files of certified copies of required documents in item 4.2. through the online application site.

4.1.3 Transfer a non-refundable application fee of 1,000 Baht as instructed above.

4.1.4 Applicants must fill out and sign the document in item 4.2 for confirm the validity of information and evidence. Then submit it through online application site.

4.1.5 Applicants must verify the correction of information and evidence before 'Submit' in the online application site. Once 'Submit', applicants will no longer be able to change any provided information.



4.2 Application Package

Applicants must complete all required sections in the online application system (specified on <http://www.inter.commarts.chula.ac.th>) and must ensure that all the information given is true and correct. All application forms must be accompanied by the following:

- 4.2.1 1-inch (1") photographs file (Frontal photograph, wearing appropriate outfit, no headwear and glasses, no older than 6 months)
- 4.2.2 Certified copy of high school certificate (or Equivalence Certificate / Provisional Equivalence Certificate)
In case of being currently in the final year of high school, a copy of official document certifying academic status from the applicant's school is required.
- 4.2.3 Certified copy of academic transcript(s)
- 4.2.4 Copies of test results as specified in item 1.2 and 1.3 above
- 4.2.5 Certified copy of the applicant's passport
- 4.2.6 Evidence of application fee payment (application fee of 1,000 THB)

Once submitted, the application fee is not refundable in any cases.

5. Application Process Details

5.1 Announcing Qualified Applicants for Interview

The Faculty of Communication Arts will announce applicants qualified for interview on 8 May 2025 on the website (<http://www.inter.commarts.chula.ac.th>)

5.2 Interview (Online)

Applicants qualified for an interview will take the interview test online between 13-16 May 2025. If an applicant does not attend interview, that applicant will be disqualified. **Applicants must get an interview score of no less than 60 points to pass the interview.**

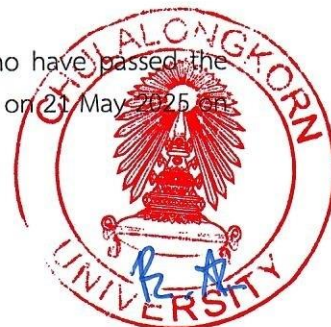
5.3 Candidate Selection Criteria

The Faculty of Communication Arts will evaluate the candidates using the following weighted criteria, and then rank them by their final scores:

- | | |
|--|------------|
| 5.3.1 English proficiency test score (1.2) | 30 percent |
| 5.3.2 Mathematics proficiency test score (1.3) | 30 percent |
| 5.3.3 Interview score (5.2.2) | 40 percent |

5.4 Announcement of Applicants who Have Passed the Interview

The Faculty of Communication Arts will announce applicants who have passed the interview as well as details on how to confirm acceptance of offer on 21 May 2025 on the website (<http://www.inter.commarts.chula.ac.th>).



5.5 Accepting Offer of Place and Paying the Admission Confirmation Fee

Applicants who receive offer of place must confirm their place and make the admission confirmation fee payment between 23-28 May 2025. If an applicant fails to do so by the appointed time, they will be assumed to have rejected the offer of place.

5.6 Announcement of Additional Qualified Applicants (If Any)

The Faculty of Communication Arts will announce additional applicants who receive offer of place on the website (<http://www.inter.commarts.chula.ac.th>). Additional applicants must confirm their place and make the admission confirmation fee payment between 29 May – 2 June 2025. If an applicant fails to do so by the appointed time, they will be assumed to have rejected the offer of place.

5.7 Announcement of Candidates who Have Confirmed Their Place and Paid the Admission Confirmation Fee

The Faculty of Communication Arts will announce the list of candidates who have confirmed acceptance of offer of place and paid for the admission confirmation fee by email between 23 May – 4 June 2025.

6. Announcement of Candidates who Have Confirmed Their Place

Chulalongkorn University will announce the list of candidates who have confirmed their place in the Bachelor of Arts in Communication Management (International Program) Faculty of Communication Arts for the 2025 academic year (International Round) on 12 June 2025 on the website (<http://www.inter.commarts.chula.ac.th>).

7. Conditions of Study

7.1 To be eligible to enroll as a student at Chulalongkorn University, a person must have completed high school or its equivalent. If it is discovered that applicants with the right to study provided false information in their application or false evidence to support their application, their right to study will be revoked. The program reserves the right to not refund the application fee and the fee for confirming admission to applicants. Individuals who have completed their education at an international school or a school abroad that was not accredited by the Ministry of Education must have their qualification certified by the Council of University Presidents of Thailand as being equivalent to a qualification according to the Basic Education Core Curriculum of the Ministry of Education. 7.3 Should it emerge that applicants with right to study have found to have provided false information in

7.2 If the university later discovers that false or forged documents were used in the application, selection, or registration process, the university will revoke the right to study at Chulalongkorn University, and criminal prosecution may be pursued.



8. University Fees and Extra Surcharges

The determination of tuition fees and faculty fees will be based on official announcements made by Chulalongkorn University.

Announced on October 30, 2024



Professor Wilert Puriwat, D.Phil. (Oxon)
President